

What Is Personal Data?

Personal Data Definition

Any data that may, directly or indirectly, lead to identifying a specific individual or may make it possible to identify an individual.



Common Examples



Contact Information & Communications

Name, personal or work email address, home address, personal or work mobile phone number, workspace location, emails, texts, chats



Demographic Information

Nationality, gender, ethnicity/race, dependents' information, educational or professional background, job title, personal assets



Official Documents & Bank Information

Passport copies; National IDs, drivers' licenses, birth certificates; marriage certificates; bank account information and credit card numbers



Photos, Videos, and Biometrics

Images of a person, voice recordings, video footage, CCTV, biometric templates (facial recognition, voice prints, fingerprints, gait recognition)

For any data privacy questions or for more information, please contact us at DPO@KAUST.EDU.SA