Protecting PII



PII can be used to distinguish or trace an individual's identity, either by itself or combined with other information.

Let's focus on security:



Direct identifiers are PII elements that directly identify an individual on their own. This includes information such as name, phone number, fingerprints, medical history, and bank account number.



Indirect identifiers are
PII elements that do
not directly identify an
individual but can do so
in combination with other
information. This includes
information such as age,
gender, username, job title,
and salary.

Stay alert for signs of a data breach!