



Thank you for your willingness to participate in this important survey intended for all community members working or living on campus. This is meant as a solicitation of ideas rather than a poll.

The purpose of the survey is to collect opinions and suggestions on how we can best plan the next five years together for the fulfillment of KAUST's mission. It deals with our strengths, weaknesses, and several already identified initiatives. We are also open to additional ideas.

At this stage, we are interested in a strategic (rather than operational) point of view. A dedicated "engagement survey" will be conducted this autumn for feedback on our operations, as KAUST did in Fall 2016.

Thank you in advance for taking time to work on the survey; we will all be the richer for it!

Tony Chan
President



Demographics

* 1. What is your position within the University?

- ☐ Faculty
- ☐ Research Scientist
- ☐ Post-Doctoral fellow
- ☐ Research support staff
- ☐ Professional/support staff
- ☐ Manager
- ☐ Student
- ☐ PTSA
- ☐ K-12 Employee
- ☐ Unemployed
- ☐ Decline to state
- ☐ Other:

* 2. How many years have you been at KAUST?

Less than 1 year	Between 1 and less than 3 years	Between 3 and 5 years	More than 5 years
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Consultation on KAUST Strategy

*** 3. In terms of the eight strategic areas listed below, please indicate whether you would be interested in providing comments regarding KAUST's: a) strengths and competitive advantages; and/or b) potential improvements or initiatives needed.**

- Research excellence
- Education and teaching at the university
- Innovation and economic development
- Talents (enrollment, retention and career development)
- Supporting infrastructure
- Community life
- KAUST branding
- Alignment with national priorities

☐ Yes

☐ No



Consultation on KAUST Strategy

*** 4. Please select as many of the eight strategic areas below that you would like to comment on regarding KAUST's current strengths and competitive advantages, and/or potential improvements or initiatives.**

- ☐ Research excellence
- ☐ Education and teaching at the university
- ☐ Innovation and economic development
- ☐ Talents (enrollment, retention and career development)
- ☐ Supporting infrastructure
- ☐ Community life
- ☐ KAUST branding
- ☐ Alignment with national priorities



Research excellence

5. Please feel free to comment on what you view as KAUST's current strengths and competitive advantages when it comes to Research excellence.

6. Please feel free to comment on potential improvements or initiatives for KAUST when it comes to Research excellence.



Education and teaching at the university

7. Please feel free to comment on what you view as KAUST's current strengths and competitive advantages when it comes to Education and teaching at the university.

8. Please feel free to comment on potential improvements or initiatives for KAUST when it comes to Education and teaching at the university.



Innovation and Economic Development

9. Please feel free to comment on what you view as KAUST's current strengths and competitive advantages when it comes to Innovation and economic development.

10. Please feel free to comment on potential improvements or initiatives for KAUST when it comes to Innovation and economic development.



Talents (Enrollment, Retention and Career Development)

11. Please feel free to comment on what you view as KAUST's current strengths and competitive advantages when it comes to Talents (enrollment, retention and career development).

12. Please feel free to comment on potential improvements or initiatives for KAUST when it comes to Talents (enrollment, retention and career development).



Supporting Infrastructure

13. Please feel free to comment on what you view as KAUST's current strengths and competitive advantages when it comes to Supporting infrastructure.

14. Please feel free to comment on potential improvements or initiatives for KAUST when it comes to Supporting infrastructure.



Community Life

15. Please feel free to comment on what you view as KAUST's current strengths and competitive advantages when it comes to Community life.

16. Please feel free to comment on potential improvements or initiatives for KAUST when it comes to Community life.



KAUST Branding

17. Please feel free to comment on what you view as KAUST's current strengths and competitive advantages when it comes to KAUST branding.

18. Please feel free to comment on potential improvements or initiatives for KAUST when it comes to KAUST branding.



Alignment with national priorities

19. Please feel free to comment on what you view as KAUST's current strengths and competitive advantages when it comes to Alignment with national priorities.

20. Please feel free to comment on potential improvements or initiatives for KAUST when it comes to Alignment with national priorities.



Consultation on KAUST Strategy

*** 21. Please assess the importance of the below Strategic Plan initiatives for the success of KAUST (on a 1 to 10 scale):**

	Not important at all	1	2	3	4	5	6	7	8	9	Very Important	10	Do not know
New research priorities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Review of Research Centers and funding modalities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creation of professional Masters	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scale-up of Saudi Economic Development and Innovation activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creation of new structures to bridge research to prototyping, commercialization and consulting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Revisiting recruitment and retention strategies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improvement of support services to be more user-centric	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Making KAUST a "Smart Green Campus"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community life enrichment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Review of the K-12 schools and after-school activity offerings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Not important at all										Very Important	Do not know
	1	2	3	4	5	6	7	8	9	10		
Increasing KAUST international presence and partnerships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expanded, proactive media strategy and outreach	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increasing KAUST activities in Saudi Arabia	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



22. Please share any additional suggestions about initiatives for the long-term success of KAUST.



23. Please share any suggestions and ideas on how to make our Campus greener.



Final Comments

24. Please feel free to share anything else (comments, ideas, suggestions) regarding the KAUST strategic planning process.



Final Comments

*** 25. Since this is an anonymous survey, would you like to give us your e-mail to further explore any of your suggestions, ideas, or new initiatives?**

☐ Yes

☐ No



Contact Information

*** 26. Please provide us with your e-mail.**

Email Address



This is the end of the survey!

To review and/or edit responses, please click on the “Prev**” button.**

If/When finished, please click on the “Submit**” button.**