

# DONNY ROBINSON

**BRONZE MEDAL OLYMPIAN, WORLD CHAMPION, MOTIVATIONAL SPEAKER AND CO-FOUNDER OF BMX RACING LEAGUE**

Over a BMX Racing career that spanned 27 years, and took him from a neighborhood kid in Napa, CA to Olympic Bronze Medalist at the Beijing Olympics, Donny Robinson has achieved virtually everything there is to accomplish in the sport. Always the underdog, and always the favorite of fans around the world, Donny proved that iron-clad tenacity and “heart” is the key to conquering any challenge.

When Donny decided to retire from competition at the end of 2016, he combined the lessons learned on the track, and his love for working with kids, to create BMX Racing League, an innovative program to bring new riders into the sport, and advocate for getting kids back on bikes. His rallying cry “How Far Can Two Wheels Take You?®” is also the subject of a popular in-school lecture series.



***“HOW FAR CAN TWO WHEELS TAKE YOU?®”***

## CAREER HIGHLIGHTS

- 2012 National BMX Hall of Fame Inductee
- 2008 Olympic Bronze Medalist
- Four-Time World Champion
- Two-Time World Cup Series Champion
- Two-Time National Champion
- Two-Time #1 World Points Ranking Champion

## MEDIA HIGHLIGHTS

NBC Today, NBC Nightly News, CNBC Mad Money w/ Jim Kramer, Oprah, MOJO's Shot at Glory, Current TV, Gillette World Sport, Forbes Sports Money, Three Doors Down Olympic Video | ESPN The Magazine, New York Times, Fast Company, Time, Sports Business Journal, USA Today, Men's Fitness | Named to CNBC's “25 Most Marketable Olympians.”



## SOCIAL MEDIA



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